

Patti Wood MA, CSP

“The Babe Ruth of Body Language”

Spokesperson ♦ Communication Trainer ♦ Speech & Media Coach



Expertise

- Spokesperson
- Media Coach
- Speech Coach
- Speech Writer
- Motivational Speaker
- Keynoter
- Trainer
- Body Language Expert
- Author

Patti Wood, MA, CSP is an international speaker and trainer. Since 1982 she has designed and conducted keynote speeches, workshops and convention seminars for hundreds of companies and national associations. She delivers over *100 presentations* a year. Clients describe her programs as; dynamic, high-energy, powerful, insightful, interactive and very funny.

Master of Her Craft

Patti is a Certified Speaking Professional. CSP is an earned professional designation of the National Speakers Association designed to recognize “Masters in the industry” and is earned by less than 8 percent of its world wide membership.

University Instructor

Patti was a university instructor in communication for eleven years. Her B.A., master’s degree and doctoral coursework are in Interpersonal and Organizational Communication with an emphasis in nonverbal communication. She is currently on the Continuing Education faculty of Emory University, Kennesaw University and the Wharton School of Business.

Contact Patti Today!

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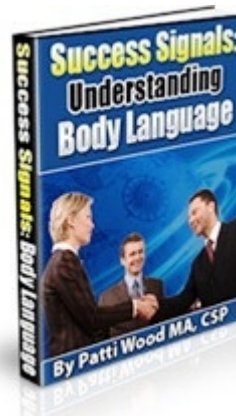
Weekly Blog: BodyLanguageLady.com

Body Language Expert

Credited for bringing the topic to the national consciousness by **The New York Times**, Patti has been researching, writing and speaking on Body Language for over 25 years. She consults with Law Enforcement and corporations on the topic. **Time Magazine** recognized her nonverbal communication course at FSU as one of the top college courses in the country. She was even called, “*The Babe Ruth of Body Language*” by **The Washington Post**. She is interviewed an average of twice a week by media around the world including; **CNN, PBS, National FOX News Network, BBC, History Channel, Discovery Channel, CBS, VH1, E! Entertainment, The Wall Street Journal, Reuters, UPI, ESPN, Entertainment Weekly, USA Today, The Miami Herald, Men’s Health, The Chicago Tribune, Details, SPIN, Elle, People, ESPN**, and is quoted in; **US Weekly, The New York Post, The London Times, The Los Angeles Times, In Touch, Life and Style, Jane, Glamour, Cosmopolitan, First for Women, InStyle, The Toronto Sun, Psychology Today, TV Guide, Women’s Own, Seventeen, Ladies Home Journal and Redbook** and more as a body language expert... Her broad knowledge and research on nonverbal communication led to her positions as the National Spokesperson for **Wrigley’s Spearmint gum®, Benadryl®, Vaseline Intensive Care Lotion®** and **the Natural Dentist®**.

Patti, You were such a delight...The audience was enthralled and learned so much. You are one dynamite women. Thanks for creating such a wonderful day. You go girl!

Court Reporters Program Anaheim California



Author

Patti has written extensively on various communication topics and authored seven books including; *Success Signals -Reading Body Language; Easy Speaking -- Audience Focused Presentations, The Conflict Cure, and Pearls I Fought the Oysters For.*

Patti Wood MA, CSP

Praise for Patti

Incredible as always...

"I've had you in my files as a source on body language and presentation skills since 2001. You're responsive to my queries, accessible—and always dead-on with your analysis and how-to tips for PR practitioners and communicators. From presidential debate body language gaffes by Kerry, to State of the Union miscues by Bush to memory tools that help CEOs stay on message to easy ways PR people can help their bosses become more comfortable and confident in front of cameras and crowds ...you've delivered the goods every time."

Brian Pittman, Bulldog Reporter, PR U

Patti stands out above the rest...

"Patti stands out above the rest. I have never seen anyone create the interaction and full participation of every single audience member or create the bonding, energy and results that Patti has achieved in every single program she conducted for us."

BMG Distribution

Clients

- Air Force Reserves
- AmericasMart
- Citicorp/Citibank
- Coldwell Banker
- Colgate-Palmolive
- Deloitte and Touche
- Glaxo Smith Kline
- Habitat for Humanity
- Hewlett Packard
- Kroger Corporation
- Lucent Technologies
- Merck Pharmaceutical
- Old Navy/The Gap
- Penske Truck Leasing
- Phillips Laboratories
- Sherwin Williams
- Southern Company
- Travelocity/Hotels.com
- Well Star Health Systems
- Westinghouse
- Wrigley's Spearmint Gum
- Over 30 City, State and Federal Agencies
- AMA
- AT&T
- Bayshore
- BMG
- BellSouth
- Chick-fil-a
- Coca-Cola
- DuPont
- Eli Lilly
- Fannie Mae
- McGraw Hill
- Navy
- NASA
- Natural Dentist
- Nextel
- Nortel
- PBS
- Porsche
- Prudential
- US Army
- UPS

Patti's Programs

Media Coaching

Media Coaching for executives and CEOs, CFOs, COOs, Spokespeople, and/or who expects to face the media to tell their story - needs Media coaching.

- Forming your main messages
- Creating your three most important "talking points"
- Handling the tough questions
- Smoothly switching the subject
- Getting the most from your media interview

Speech Coach

Writing a winning speech

- Creating engaging content for a presentation
- Making your presentation funny
- Engaging and interacting with your audience
- Confident presentations meeting management and training
- Secrets to powerful power point presentations
- Handling questions and difficult audience members with poise and confidence
- I want to be a professional speaker-getting started in the business

Speech Writer

Writing content that flows and is understood

- Creating stories, examples, method, analogies
- Creating exercises and interaction tools
- Critiquing your power point slides to prevent audience boredom and create excitement

First Impressions & Playing Well with Others Coach

- How do I come across to others
- Understand and use the power of first impressions
- How to sell in the first five minutes
- A step by step guide for meeting and greeting
- Social anxiety: taking you from scared & resistant to brave & confident
- Small talk smarts

Other programs: The Conflict Cure, Deception Detection, Presentation Skills, Playing Well with Others, DISC, Myers Briggs, Teamwork and Team Play, Listening, Caring Concern for Patients, and more.

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